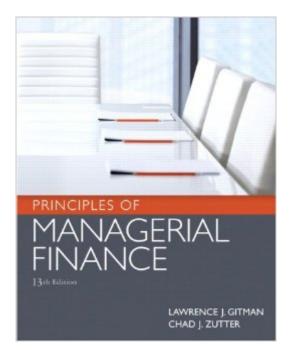
The book was found

Principles Of Managerial Finance (13th Edition)





Synopsis

Gitmanâ [™]s proven learning goal systemâ "a hallmark feature of Principles of Managerial Financeâ "weaves pedagogy into concepts and practice, providing readers with a roadmap to guide them through the text and supplementary tools. The thirteenth edition features new coauthor Chad Zutter of the University of Pittsburgh who brings his contemporary thinking and pedagogy to the text. Â

Book Information

Hardcover: 944 pages Publisher: Prentice Hall; 13 edition (January 10, 2011) Language: English ISBN-10: 0136119468 ISBN-13: 978-0136119463 Product Dimensions: 7.9 x 1.5 x 10.1 inches Shipping Weight: 3.8 pounds Average Customer Review: 4.0 out of 5 stars Â See all reviews (144 customer reviews) Best Sellers Rank: #103,919 in Books (See Top 100 in Books) #141 in Books > Textbooks > Business & Finance > Finance #175 in Books > Business & Money > Finance > Corporate Finance #690 in Books > Textbooks > Business & Finance > Economics

Customer Reviews

I found the book to be interesting but some of the material was hard to grasp and unless you have some additional and supplemental material from your instructor this would only make it more difficult to understand. Another problem is the fact that there is no student solutions manual available to purchase with this book and there are only a few answers provided at the end of the book for end of chapter problems. I found the book almost as demanding as a calculus book so a solutions manual would be appropriate. I have a understanding of finance and accounting and yet I found the material somewhat hard to grasp so I can imagine how difficult it would be for a novice. The material needs to be presented in a better fashion and more examples need to be given for different scenarios.

Most courses that use this text will require you to have access to Pearson's "My Finance Lab". To be clear, this text does not include that access. It has to be purchased separately (available here on) for more than the cost of the text. Be sure to place loose leaf text into a large binder before removing plastic wrap!

So I have zero experience in finance whatsoever, my undergrad was in communication. I picked up this book for my MBA class and felt like they did a really good job of explaining the material, even for someone in my situation. The book does a good job of relating real world work situations as well as situations that a person would face in their personal investments and finances. It does offer online tutorials that we didn't use, I would assume that this would also help with understanding the material.

This book "Principles of Managerial Finance" by Lawrence J Gitman is very helpfull for MBA students, graduates, or professional managers. The methods for finance analysis is very clear and straightforward and easy to understand. The sample cases (based on actual cases) help give insights to readers towards how to implement finance theory into real life finance problem solving.

I needed this book for an online class. I'm sure the book could be useful if you are not self taught. I did not learn a thing and the book was pretty much useless to me, i carried the big text book everyday, and read and reread to see if i could understand. No, the context were useless so much information and formulas, that in the end turn out to be or lead to the same answer. They don't simplify for new learners, like myself. Its supposed to be a for of introduction. Well it was not. This is about the product, not the seller.

What sense does it make that I can only have this title on 2 devices? Many students use a laptop, phone, and tablet depending on available study environment. This limit is asinine considering what this book costs. Of course, this is my own fault for not seeing it plainly stated in the Product Details: "Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits"Next time I'll go with that horrible service Yuzu, at least you get web access from anywhere, which kindle's cloud reader does not. Also, it is a study textbook in which viewing multiple pages would be tremendously beneficial- what's the holdup on such an obvious feature?.. But that's a whole other gripe.

Just wrapped up this class. This book is great, I would seriously recommend it for people in general to learn about the basics of finance. The seller of this item was also wonderful. Got the book in 2 days, no wear and tear at all.

Good resource, especially for non-finance students. Principles of Management Finance provided

good detail and explanations and met my course needs nicely. The text was used when completing a financial analysis Master's course. I've also kept it as a reference should a need arise.

Download to continue reading...

Principles of Managerial Finance (13th Edition) Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice) Principles of Managerial Finance (14th Edition) (Pearson Series in Finance) Principles of Managerial Finance, Brief (7th Edition)-Standalone book (Pearson Series in Finance) Multinational Business Finance (13th Edition) (Pearson Series in Finance) Principles of Corporate Finance (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate (Hardcover)) Principles of Risk Management and Insurance (13th Edition) (Pearson Series in Finance) Cost Accounting: A Managerial Emphasis, 13th Edition Horngren's Financial & Managerial Accounting, The Managerial Chapters (5th Edition) Horngren's Financial & Managerial Accounting, The Managerial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package (5th Edition) Horngren's Financial & Managerial Accounting: The Managerial Chapters (4th Edition) Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money) Principles of Corporate Finance (Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate) Corporate Finance: Core Principles and Applications (McGraw-Hill/Irwin Series in Finance, Insurance, and Real Est) Retailing Principles: Global, Multichannel, and Managerial Viewpoints Entrepreneurial Finance, Third Edition: Finance and Business Strategies for the Serious Entrepreneur Multinational Business Finance (14th Edition) (Pearson Series in Finance) Fundamentals of Multinational Finance (5th Edition) (Pearson Series in Finance) Personal Finance: Turning Money into Wealth (6th Edition) (The Prentice Hall Series in Finance) Fundamentals of Corporate Finance, 11th Edition (The Mcgraw-Hill/Irwin Series in Finance, Insurance, and Real Estate)

<u>Dmca</u>